



# Senior Executives Association (SEA)

## *2023-2028 Strategic Plan*

### Mission Statement

The Senior Executives Association is a professional association that:

1. **Promotes** good government initiatives and practices that empower senior executives and federal leaders for mission success;
2. **Advocates** for legislation and policies in the interests of the federal career senior executive service;
3. **Facilitates** networking opportunities for, and with, federal governmental leaders, and
4. **Connects** current, rising, and aspiring leaders with continuous professional development opportunities.

### Strategic Goals

- ★ Provide SEA members with valuable and practical resources that assist with their career advancement.
- ★ Advocate for the legislative and policy interests of federal career leaders.
- ★ Cultivates communities of practice that represent professions within the federal government.
- ★ Create a sustainable business model that grows SEA's membership, corporate and strategic partnerships, and operating infrastructure.

### Guiding Principles

Service - Excellence - Accountability

### Mantra

SEA - The Voice of Senior Executives

### Vision

Unifying federal, career senior executives and aspiring leaders to secure and steward a professional cadre that serves the Federal government's best interests.